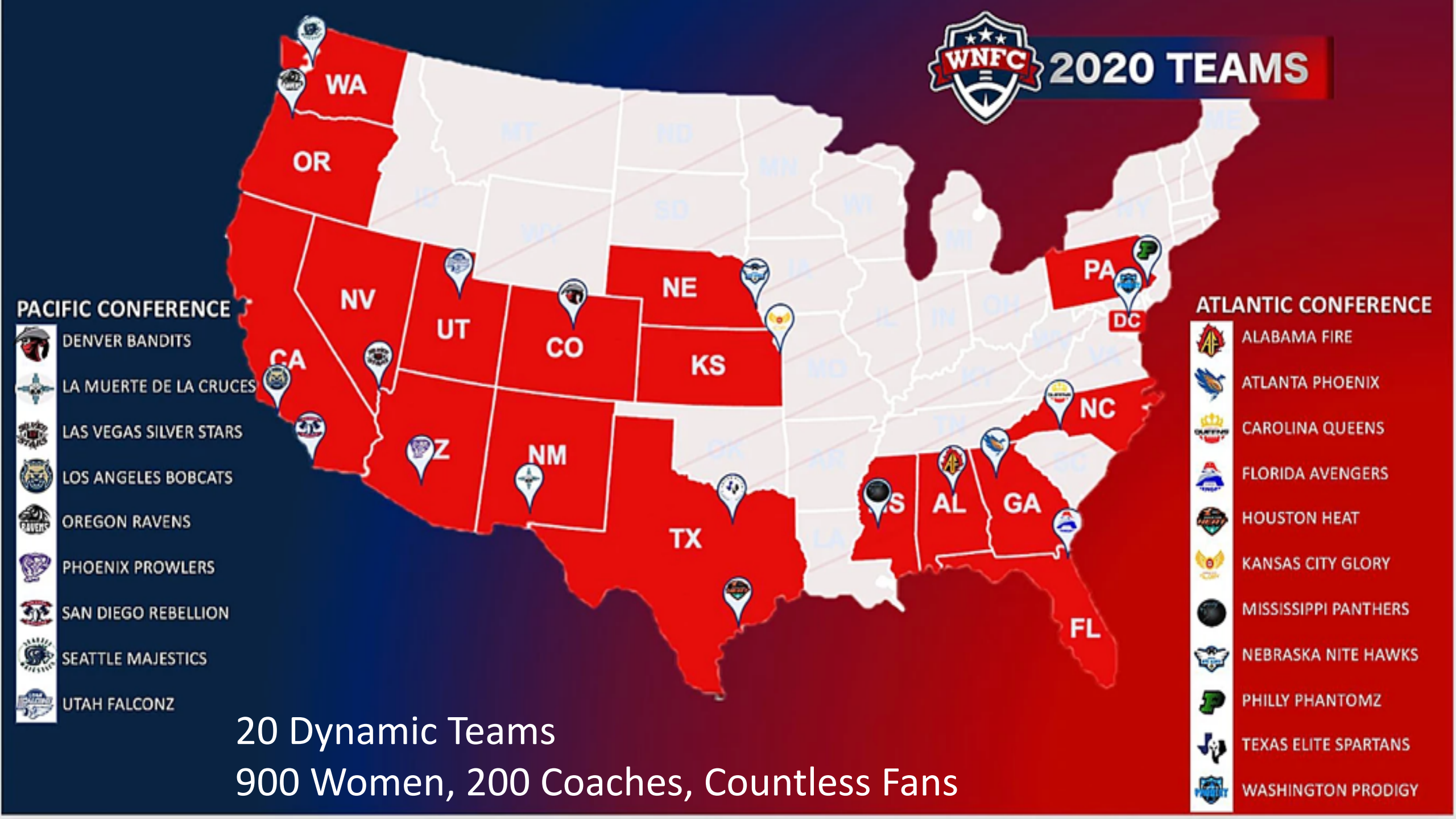
PHANTOMZFOOTBALL.COM

WOMEN’S TACKLE FOOTBALL


WNFC
2020 TEAMS
PACIFIC CONFERENCE
DENVER BANDITS
LA MUERTE DE LA CRUCES
LAS VEGAS SILVER STARS
LOS ANGELES BOBCATS
OREGON RAVENS
PHOENIX PROWLERS
SAN DIEGO REBELLION
SEATTLE MAJESTICS
UTAH FALCONZ
ATLANTIC CONFERENCE
ALABAMA FIRE
ATLANTA PHOENIX
CAROLINA QUEENS
FLORIDA AVENGERS
HOUSTON HEAT
KANSAS CITY GLORY
MISSISSIPPI PANTHERS
NEBRASKA NITE HAWKS
PHILLY PHANTOMZ
TEXAS ELITE SPARTANS
WASHINGTON PRODIGY
WA
OR
CA
NV
UT
CO
NE
KS
NM
TX
PA
DC
NC
AL
GA
FL
20 Dynamic Teams
900 Women, 200 Coaches, Countless Fans

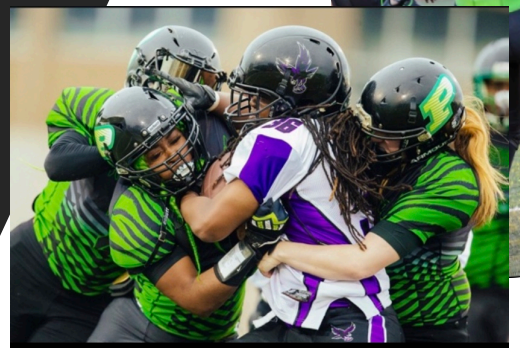
Bring Your Brand To Life

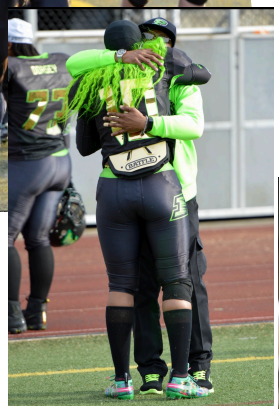
Advertise with Phantomz Football and the WNFC on National Television.

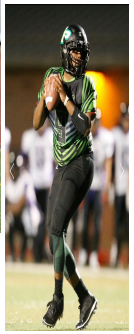
- 10.9M Cable Homes
- 19.2m Broadcast Homes
- Time Warner, Comcast, Roku
- Ad Packages Starting As Low As $900 per episode

Phantomz football & WNFC combined social media reach of over 1.5M+ combined, web presence of 50,000 + engaged users annually.

Phantomz players and WNFC leadership have been featured or mentioned in some of the most popular media platforms on the planet.







UNITED SPORTS BRANDS

McDavid · Shock Doctor · Cutters · XO

youtoo GO AMERICA

Riddell

adidas

KROSSOVER powered by stacksports

GROUPON

BOLD

PARTNERSHIPS

THE PERCEPTION

Sam McVey
Football is NOT female. So sick of all this feminists CRAP.

Waylan Neisius
Doubt it... put boyz vs girls, guys will beat them everytime

Brenda Billings
These women obviously don't want babies!

Pete Miranda
But can she make a good sandwich?

Duran DurAndrew Sass
She looks like cam newton... so 1 girl out of 100, can throw a ball, which she probably compares to a freshman Male QB.

THE REALITY

The percentage of adult women 18+ who are loyal (very/somewhat avid) sports fans has doubled in the last four years

Nearly seven out of 10 girls in the Always survey said there are not enough female role models in sports today.

By 2028 women will control close to 75% of discretionary spend worldwide.

If the consumer economy had a sex, it would be female. Women drive 70-80% of all consumer purchasing, through a combination of their buying power and influence. Influence means that even when a woman isn't paying for something herself, she is often the influence or veto vote behind someone else's purchase.

Companies with brand intimacy (factor in maintaining the female consumer), who leverage and strengthen the emotional bonds between a person and a brand outperformed the S&P and Fortune 500 indices in revenue and profit for the past 10 years.

LEADERSHIP

Star Wright
Owner/CEO

- **Female owned and operated**
- **1O+ Years playing women's football**
- **5 years in ownership**
- **USA Football Gold Medallist**

The Philadelphia Phantomz are a community based athletic organization. Committed to serving the community in any way shape or form.

Partnered with The Star Wright Foundation 501c3, a model organization with a focus on social engineering in the areas of empowerment through resources, education, crime prevention, and financial freedom, Phantomz football has taken on several initiatives for the betterment of the community.

WE NEED YOUR SUPPORT

WHAT YOUR SUPPORT HELPS FUND

UNIFORMS
$13,500

TEAM
Transportation
$32,400

GAME
STADIIUM
&
PRACTICE
FACILITY
$20,000

HEALTH
&
WELLNESS
$5,000

COMMUNITY
SERVICE
PROJECTS
$1,000/mth

PLATINUM PACKAGE $5,000

- FULL PAGE AD IN ALL HOME GAME PROGRAMS
- IN-STADIUM ANNOUNCEMENTS ON GAME DAY
- 3FT X 8FT BANNER TO BE DISPLAYED AT ALL PHANTOMZ HOME GAMES
- ADVERTISING ON PHANTOMZ WEBSITE AND ALL PHANTOMZ SOCIAL MEDIA OUTLETS
- 3FT X 6FT BANNER DISPLAYED AT ALL 2018 PHANTOMZ HOME GAMES
- COMPANY LOGO STITCHED INTO THE JERSEY'S OF ALL PHANTOMZ PLAYERS FOR ENTIRE 2020 SEASON
- PRE-GAME PHOTO OPP WITH THE TEAM
- PRE-GAME COIN TOSS (MUST SELECT GAME)
- 30 SEASON PASSES W/ FIELD ACCESS & COMPANY SEATING AT EACH HOME GAME
- iN SHOW LOGO ADVERTISING DURING THEIR NATIONALLY TELEVISED GAME

DIAMOND PACKAGE $2,500

- FULL PAGE AD IN ALL HOME GAME PROGRAMS
- IN-STADIUM ANNOUNCEMENTS AT ALL HOME GAMES
- 3FT X 6FT BANNER DISPLAYED AT ALL PHANTOMZ HOME GAMES
- ADVERTISING ON PHANTOMZ WEBSITE AND ALL PHANTOMZ SOCIAL MEDIA OUTLETS
- COMPANY LOGO DISPLAYED ON THE BACK OF ALL PLAYERS HELMETS
- 1 GAME TO HAVE BUSINESS INFO PRINTED ON THE BACK OF ALL GAME TICKETS
- 20 SEASON PASSES W/ FIELD ACCESS & COMPANY SEATING AT EACH HOME GAME
- COMPANY T-SHIRTS GIVEN TO THE FIRST 50 PEOPLE AT 1 HO GAME

GOLD PACKAGE $1,500

- 1/2 PAGE FLYER IN ALL HOME GAME PROGRAMS
- IN-STADIUM ANNOUNCEMENTS AT ALL HOME GAMES
- 3FT X 6FT BANNER DISPLAYED AT ALL PHANTOMZ GAMES
- ADVERTISING ON PHANTOMZ WEBSITE AND ALL PHANTOMZ SOCIAL MEDIA OUTLETS
- 1 GAME TO HAVE BUSINESS INFO PRINTED ON THE BACK OF 500 GAME TICKETS
- 10 SEASON PASSES WITH FIELD ACCESS

SILVER PACKAGE $1,000

- **BUSINESS CARD SIZED FLYER IN ALL HOME GAME PROGRAMS**
- **NAME OR LOGO ON PHANTOMZ WATER BOTTLES DURING SEASON**
- **2FT X 4FT BANNER DISPLAYED AT ALL PHANTOMZ HOME GAMES**
- **4 IN-STADIUM ANNOUNCEMENTS AT ALL HOME GAMES**
- **2 SEASON PASSES WITH FIELD ACCESS**
- **ADVERTISING ON PHANTOMZ WEBSITE AND ALL PHANTOMZ SOCIAL MEDIA OUTLETS**

BRONZE PACKAGE $500

- **BUSINESS CARD SIZE AD IN ALL HOME GAME PROGRAMS**
- **2 IN-STADIUM ANNOUNCEMENTS AT ALL HOME GAMES**
- **ADVERTISING ON PHANTOMZ WEBSITE AND ALL SOCIAL MEDIA OUTLETS**
- **2 SEASON PASSES W/ FIELD ACCESS**

Thank
you!